2/7/2002

The Rank Group launches HardRockCasino.com

The Rank Group is pleased to announce the launch of HardRockCasino.com, its online casino site. The site is operational from today and offers a variety of games including roulette, blackjack and poker. The site operates from the Isle of Man under a licence issued in January 2002.

HardRockCasino.com is Rank's second interactive gaming site and is operated by its wholly owned subsidiary Rank Interactive Gaming (IOM) Limited. The first site, Rank.com, was launched in November 2001 and offers a range of exclusive fun-to-play and pay-to-play games.

HardRockCasino.com is part of Rank's ongoing strategy to combine the strengths of the Hard Rock brand with Rank's gaming capability. Two Hard Rock casinos are scheduled to open this year, the first in Manchester later this month and the second in London in December.

FOR FURTHER INFORMATION CONTACT:

The Rank Group
Kate Ellis-Jones, Director of Investor Relations
Tel: 020 7535 8031

Damian Cope, Rank Interactive Gaming (IOM) Ltd
Tel: 020 7535 8157

Rank Interactive Gaming Ltd and Press Enquiries
Monica Sondhi/Kristia Fitzsimmons/Susanna Davidson
Tel: 020 7331 5300

Cohn & Wolfe