News Release

5 November 2007

Rank announces international sportsbook agreement

Rank Group Plc ("Rank") today announces an agreement to provide a 'white label' sports betting service to online gaming company, 888 Holdings plc ("888"). The non-exclusive agreement forms part of Rank's strategy to penetrate selective international gambling markets through its on-line business, Blue Square.

Under the terms of the agreement, Blue Square will supply a multi-lingual betting service to 888, enabling their customers to place sports bets from the 888.com websites. Revenues from sports betting will be shared between Rank and 888.

Martin Belsham, managing director of Blue Square, said: "This is an agreement that strengthens both parties. We will benefit from 888's international experience and liquidity as we extend our reach beyond the UK; and 888 will complete their customer offer by adding Blue Square's innovative range of betting products."

Gabi Campos, Senior VP, Head of Offering for 888 said: "The deal will enable 888 to capitalise on our extensive global customer base and grow in new territories. Our analysis shows that a significant proportion of our players bet on sport events occasionally, and the inclusion of sports betting in our offering is in-line with our focus to aid customer acquisition and reinforce 888 as the entertainment destination of choice. 888 will work closely with Blue Square to present a compelling localised sportsbook offering tailored for each country."

The new service is scheduled to be available to 888 customers during the first quarter of 2008. While the agreement constitutes an important stage in the development of Blue Square, Rank does not expect that it will have a material affect on group earnings in 2008.

Ends

Photographs of Martin Belsham, managing director of Blue Square, are available at www.rank.com

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Notes to editors

About The Rank Group

The Rank Group is a leading European gaming business, based in the UK and listed on the London Stock Exchange (RNK.L). The group operates bingo clubs and casinos with complementary on-line gaming and bookmaking services. Rank's gaming brands include Mecca Bingo, Grosevnor Casinos, G Casinos and Blue Square.