News Release

4 February 2010

Rank Group awarded GamCare Certification for interactive and land-based products

Rank, the leading European gaming business, has been awarded certification for its British casinos, bingo clubs and its websites by GamCare.

Ian Burke, Rank Group chief executive, accepted the GamCare Certification award from GamCare chief executive Andy McLellan.

Ian Burke said:

"I am absolutely delighted to accept GamCare Certification on behalf of Rank Group. GamCare was able to work with us on both our land-based and interactive products to ensure that our staff have the appropriate knowledge to help our customers gamble responsibly and that we have in place the right measures, online and on our premises, to protect our players and help them stay in control."

GamCare chief executive Andy McLellan said:

"I am thrilled to present GamCare Certification to Rank Group again in 2010. Rank Group is consistent in its delivery of high standards in player protection and social responsibility and renewal of GamCare Certification each year demonstrates their ongoing commitment to assisting their customers in playing responsibly."

Ends

The Rank Group Plc
Amy Culora, communications manager 01628 504008

NOTES FOR EDITORS

1. GamCare is the leading provider of advice, practical help, support and treatment for anyone affected by problem gambling.

2. GamCare Certification is available for gaming, betting and lottery products across land-based, mobile gaming and internet platforms and to operators licensed within the UK, Europe and other jurisdictions. Key people within the organisation who have responsibility for policy and procedures, and those who have contact with the customer, must receive training in social responsibility and problem gambling awareness. GamCare training is face-to-face or via e-learning. Certification is reviewed annually and training must be refreshed annually. Certification is funded on a cost-recovery basis. GamCare Certification includes:

   - Age verification – a system to verify age and ID of customers must be in place.
   - Self-exclusion – the ability for a customer to self-exclude must be available.
   - Responsible gambling measures – reality checks, deposit limits, account controls etc.
   - Sources of help – leaflets, posters, containing information regarding responsible gambling and sources of help must be displayed and readily available to the customer.
   - Awareness – staff must demonstrate knowledge and understanding of social responsibility, awareness of problem gambling and the sources of help available.

3. GamCare is funded from the Responsible Gambling Fund, subject to priorities agreed annually by the Responsible Gambling Strategy Board and using funds raised by the GREaT Foundation from the gambling and related industries. For more information in GamCare's work and how it is funded visit http://www.gamcare.org.uk/pages/faqs.html.